

**PREVENTING BLOOD DONATION SHORTAGE
KIMBERLY LALLY, MD, TRANSFUSION MEDICINE, BAYLOR SCOTT & WHITE
HEALTH**

{**ON CAM**}

DID YOU KNOW THAT ONLY ABOUT THREE PERCENT OF ELIGIBLE PEOPLE DONATE BLOOD ON A REGULAR BASIS?

{**TAKE VO**}

TRT:

MAKING A WHOLE BLOOD DONATION – LIKE THE BLOOD YOU SEE STORED HERE – IS OFTEN QUICK AND EASY. MOST DONORS ARE IN AND OUT IN 30 MINUTES.

BAYLOR SCOTT AND WHITE DIRECTOR OF TRANSFUSION MEDICINE, DOCTOR KIMBERLY LALLY, SAYS WINTERTIME DONATION SLUMPS ARE A NATIONWIDE PROBLEM...

SHE SAYS DONORS HELP KEEP COMMUNITY HOSPITALS WELL-STOCKED – WHICH IS IMPORTANT BECAUSE WHEN SUPPLY DWINDLES DOWN TO SINGLE-DIGIT DAYS... HOSPITALS MUST START MAKING CHANGES.

{**TAKE SOT**}

KIMBERLY LALLY, MD

BAYLOR SCOTT & WHITE HEALTH

TRT: 14

When you get to those critical levels, you really have to start almost triaging which patients are going to be accepted for maybe perhaps elective surgeries or elective procedures. So once we get to that critical level, we may have to start canceling surgeries or some appointments. And that's what we try to avoid doing.

{**ON CAM**}

AND IT'S NOT JUST TRAUMA VICTIMS OR SURGERY PATIENTS WHO RECEIVE BLOOD – CANCER PATIENTS ARE OFTEN RECIPIENTS AS WELL.

DR. LALLY SAYS A SINGLE DONATION CAN IMPACT A WIDE VARIETY OF PEOPLE.