

**BLOOD PLASMA DONATION
DR. KIMBERLY LALLY, TRANSFUSION MEDICINE, BAYLOR SCOTT & WHITE
HEALTH**

{**ON CAM**}

DO YOU KNOW YOUR BLOOD TYPE?

IF YOU DO- DOES IT HAPPEN TO BE THE UNIVERSAL DONOR TYPE 'A-B'?

{**TAKE VO**}

TRT:

IF SO- BAYLOR SCOTT AND WHITE DIRECTOR OF TRANSFUSION MEDICINE DR. KIMBERLY LALLY HAS A REQUEST: SIGN UP TO BE A PLASMA DONOR TODAY IN YOUR LOCAL AREA.

PLASMA IS IMPORTANT FOR DOCTORS TO HAVE ON HAND- BECAUSE IT CAN BE USED TO TREAT ANYONE- WHICH IS CRUCIAL IN AN EMERGENCY. BUT PLASMA DONATIONS ARE DIFFERENT FROM WHOLE BLOOD DONATIONS- DONATING PLASMA GENERALLY TAKES A FEW HOURS INSTEAD OF A FEW MINUTES.... SO LALLY SAYS IT CAN BE HARD TO RECRUIT VOLUNTEERS.

{**TAKE SOT**}

DR. KIMBERLY LALLY

BAYLOR SCOTT & WHITE

TRT: 13

We actually do ask for a little bit more time. It generally takes a couple hours. So, our platelet donors are truly the most generous altruistic donors that we have because they really give not only their blood but their time and a significant amount of their time.

{**ON CAM**}

IF YOU DON'T KNOW YOUR BLOOD TYPE- DR. LALLY SAYS DONATING BLOOD CAN BE A GREAT WAY TO FIND OUT.