

**HEALTH LITERACY MONTH
DR. JAVED BUTLER, PRESIDENT, BAYLOR SCOTT & WHITE RESEARCH
INSTITUTE**

{**ON CAM**}

OCTOBER IS HEALTH LITERACY MONTH- A TIME TO ENCOURAGE PATIENTS TO GET INFORMED ABOUT THEIR HEALTH CONDITIONS AND CARE OPTIONS.

{**TAKE VO**}

TRT: 42

BAYLOR SCOTT AND WHITE RESEARCHER - DR JAVED BUTLER- ENCOURAGES PEOPLE TO THINK BEYOND THE 'WHAT' TO THE 'WHY'.

FOR EXAMPLE... A DIABETIC KNOWS THEY NEED TO CONTROL THEIR BLOOD SUGAR TO BE HEALTHY... BUT WHEN THEY CONNECT THAT... TO THEIR DESIRE TO DANCE AT THEIR DAUGHTER'S WEDDING... THAT'S WHEN PEOPLE BECOME MOTIVATED TO INCREASE THEIR HEALTH LITERACY.

{**TAKE SOT**}

DR. JAVED BUTLER

BAYLOR SCOTT & WHITE RESEARCH INSTITUTE

TRT: 18

The biggest message, at least from my perspective for the patient community, is that you can make a ton of a difference, a ton of a difference if you're really engaged. But if you don't know what the disease is, what the treatments are, what the side effects are, and how to take care of yourself, you won't be able to do it adequately. And that's why health literacy is critically important.

{**ON CAM**}

DR BUTLER SAYS PROVIDERS ARE ALSO RESPONSIBLE FOR PROMOTING HEALTH LITERACY... BY COMMUNICATING WITH PATIENTS IN ACCESSIBLE AND CULTURALLY APPROPRIATE WAYS.