

BIKE HELMET SAFETY

Brian Moore, MD, Baylor Scott & White Health

{**ON CAM**}

EVERY YEAR, HUNDREDS OF THOUSANDS OF CHILDREN END UP IN U-S EMERGENCY ROOMS AFTER ACCIDENTS ON THEIR BICYCLES.

{**TAKE VO**}

THAT'S WHY IT'S IMPORTANT TO KNOW HOW TO WEAR A HELMET PROPERLY. ACCORDING TO ONE E-R DOCTOR ... KIDS OFTEN COME IN WITH INJURIES TO THEIR STOMACH AFTER HITTING THEIR HANDLEBARS. BUT THE MOST FREQUENT INJURIES ARE CONCUSSIONS, CUTS AND SCRAPES TO THE HEAD. THAT'S WHY HE SAYS ... KIDS ALWAYS NEED A HELMET.

{**TAKE SOT**}

Brian Moore, MD

Baylor Scott & White Health

TRT: 13

"Many of these accidents happen in the driveway of the homes. So, just because you're not going far, you need to always, always always make sure your child has a helmet on, no matter what."

{**ON CAM**}

DOCTOR MOORE ALSO SAYS PARENTS NEED TO LEAD BY EXAMPLE ... BY WEARING THEIR HELMETS AS WELL.